

## Air Racers 3D Narrated by Paul Walker Soars into Select IMAX Theatres in the U.S. this Weekend

The first 3D film about the fastest race in the world to debut at the National Air and Space Museum in Washington, DC on Memorial Day Weekend

Los Angeles (Calif.), Paris (FR) and London (UK) – April 5, 2012 /PR NEWSWIRE/3D Entertainment Distribution is pleased to announce that its new theatrical release *Air Racers 3D* narrated by actor Paul Walker (*The Fast and the Furious* franchise, *Takers*) opens this weekend at select IMAX theatres, including the Naval Aviation Museum (Pensacola, Florida), Kansas Cosmosphere and Space Center (Hutchinson, Kansas), National Infantry Museum (Columbus, Georgia) and U.S. Space & Rocket Centre (Huntsville, Alabama).

The Smithsonian National Air and Space Museum's Lockheed IMAX Theatre in Washington, DC, and the U.S. Air Force Museum (Dayton, Ohio) will launch *Air Racers 3D* on May 25, followed by the Houston Museum of Natural Science (Houston, Texas), COSI The Center of Science & Industry (Columbus, Ohio), New Mexico Museum of Space History (Alamogordo, New Mexico) and Tycho Brahe Planetarium in Copenhagen (Denmark). The film will roll out in both 2D and 3D at additional domestic and international IMAX theatres as well as in Digital 3D Cinemas over the coming twenty-four months. A Google Map featuring the IMAX theatre locations opening *Air Racers 3D* is available online at <a href="http://g.co/maps/w4qg6">http://g.co/maps/w4qg6</a>

Air Racers 3D, which was three years in the making and required a USD 5 million budget, is produced by 3D Entertainment USA and Pretend Entertainment in association with Stereoscope, and distributed worldwide by 3D Entertainment Distribution. Directed by Christian Fry and Jean-Jacques Mantello (Sharks 3D, Ocean Wonderland 3D), principal photography in 4K and in 3D took place during the 2009 and 2010 Reno National Championship Air Races and was completed at Reno Stead Field Airport in June 2011.

Narrated by Paul Walker (*The Fast and the Furious* franchise, *Takers*), *Air Racers 3D* is the first-ever IMAX theatre film devoted to the fastest race in the world: the legendary Reno National Championship Air Races. With stunning aerial photography filmed entirely in 3D and unprecedented access granted to the course, *Air Racers 3D* takes audiences into Nevada's Valley of Speed to experience the intensity and high-speed thrills of a sports event like no other combined with spectacular air show entertainment. Moviegoers will discover this ultracompetitive world through the eyes of rookie pilot Steve Hinton as he attempts to fly his P-51 Mustang fighter plane to victory in the most highly-anticipated and unpredictable race class.

"The Reno Air Races and Air Show is a unique event that is full of incredible characters, from the pilots to the amazing vintage aircraft," said the film's directors, Christian Fry and Jean-Jacques Mantello. "As storytellers, we always knew that this was a perfect subject for the IMAX medium, primarily because of the spectacular visuals that are available in this world, as well as the truly unique opportunity to put audiences inside the cockpit at 500 mph."

"I have always been fascinated by the sheer power, precision and skills of these tremendously talented pilots who race just 50 feet off the ground at twice the speed of a Nascar race," said



narrator Paul Walker. "I was further drawn to the film by its unique historical view of this legendary sport and for the educational insight into the science of flying that it provides."

The film is recommended for all audiences.

Visit the following official sites for more information:

http://www.AirRacers-theFilm.com http://www.facebook.com/AirRacers http://www.twitter.com/AirRacers

http://www.youtube.com/AirRacersTheFilm

## **About 3D Entertainment Distribution**

3D Entertainment Distribution is the theatrical sales and marketing arm of 3D Entertainment Film Holdings, a vertically-integrated company founded in 2001 and focused on the production, post-production, sales and theatrical distribution of innovative 3D films for IMAX Theatres and Digital 3D Cinemas Worldwide. The cornerstone of the company's film catalogue is a unique underwater film trilogy presented by Jean-Michel Cousteau that has grossed over USD 84 million at the box office. In 2010, the company successfully launched its first acquisition from N3D Land Productions, the USD 14.5 million-grossing *Sea Rex 3D: Journey to a Prehistoric World,* which was named Best Earth Sciences Program at the 2011 Jackson Hole Wildlife Film Festival. The next film to be released in the company's current line-up is *Kenya 3D: Animal Kingdom* (February 2013). The Company maintains offices in London (UK), Los Angeles (California) and Paris (France). For more information, please visit http://www.3DEfilms.com

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