



3D Entertainment Distribution to Release *SEA REX: JOURNEY TO A PREHISTORIC WORLD* at IMAX® Theatres in May 2010

N3D LAND Productions Completes Live-Action 3D Photography

Los Angeles (CA), Paris (France) and London (UK) – February 2, 2010 / PR NEWSWIRE /
3D Entertainment Distribution is pleased to announce it will launch its new underwater film from the dinosaur age, *SEA REX: JOURNEY TO A PREHISTORIC WORLD*, beginning May 7, 2010. Available both in 3D and 2D at select IMAX® theatres, this new edutainment and story-driven film will have a staggered IMAX® theatrical release across the Americas, Europe and Asia.

SEA REX: JOURNEY TO A PREHISTORIC WORLD takes viewers on a wondrous adventure through the Triassic, Jurassic and Cretaceous periods in the company of an imaginative young woman and a mysterious scientist from the past to discover a fascinating underwater world populated by incredible creatures such as the powerful *Liopleurodon*, the long-necked *Elasmosaurus*, the ferocious *Mosasaurus* and the largest marine reptile ever known, the 75-foot *Shonisaurus*. Moviegoers will magically travel 200 million years back in time and encounter contemporary experts as they unveil the latest scientific findings and shed light on the pioneers of the science of paleontology.

Directed and written by Pascal Vuong & Ronan Chapalain and produced by N3D LAND Productions, the film was four years in the making and required a USD 5 million investment. Live-action 3D photography using a state-of-the-art stereoscopic camera rig was recently completed in-studio and on location at the National Museum of Natural History of Paris. This followed a three-week expedition in various remote locations off the coasts of New Zealand to capture visually stunning 3D aerial shots.

“By combining breathtaking CGI, special effects and live-action shots as never-before seen at IMAX® theatres, we have managed to recreate ultra-photorealistic sequences featuring spectacular underwater and above-the-surface scenes with no fewer than twenty-three prehistoric marine reptile species in action,” explained the filmmakers Pascal Vuong and Ronan Chapalain, before adding, “Audiences of all ages will be immersed in this thrilling prehistoric experience while enjoying strong scientific content presented in a truly original and entertaining manner.”

Under the leadership of Dr. Nathalie Bardet from the National Museum of Natural History and CNRS, a top-notch team of scientific advisors was assembled, including Dr. Olivier C. Rieppel, Rowe Family Curator at the Field Museum in Chicago (IL); Dr. Ryosuke Motani, Professor at the University of California, Davis (CA); Dr. Zulma Gasparini, Paleontologist at Argentina’s La Plata Museum and CONICET; and Dr. Benjamin Kear, Paleontologist at Melbourne’s La Trobe University (Australia).

“This group of paleontologists guided the filmmakers in their conception of the various marine reptiles and the environment they lived in throughout each period of the Mesozoic Era,” explained Francois Mantello, Chairman and CEO of 3D Entertainment Distribution. “Having brought their expertise and knowledge to the writing process to ensure that all facts and on-

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screen representations are scientifically accurate, they will also be assisting in the design of our educational programs and activities, which will be available online and in print.”

SEA REX: JOURNEY TO A PREHISTORIC WORLD is produced by Pascal Vuong, Catherine Vuong and Francois Mantello. The screenplay is by Pascal Vuong and Rick Dowlearn. Original score by Frank Marchal. The worldwide distribution rights were acquired by 3D Entertainment Distribution in September 2009 from N3D LAND Productions, which initiated the project in 2005. In parallel, a co-production agreement was sealed with Mantello Brothers Productions.

The official film website is <http://www.SeaRex-theFilm.com>

About 3D Entertainment Distribution

Founded in 2001, 3D Entertainment is a fast-growing company focused on the production, post-production, theatrical sales and marketing of innovative 3D films for IMAX® theatres and Digital 3D cinemas worldwide. Based in London with a satellite office in Paris, the Company is dedicated to immersing audiences of all ages in engaging, story-driven 3D experiences that inspire and educate. The cornerstone of the Company's film catalogue is a unique underwater documentary trilogy – "Ocean Wonderland" (2003), "Sharks" (2005) and "Dolphins and Whales" (2008) - which has grossed over USD 73 million at the box office to date. The all-media rights to the Company's first feature-length documentary, "Ocean World 3D" (working title), were acquired in early 2009 by the Walt Disney Studios Motion Pictures for North America and by Paris-based Wild Bunch for the rest of the world. For more information about the company, please visit <http://www.3Defilms.com>

About N3D LAND Productions

N3D LAND Productions is a production company founded in 2005 by Pascal Vuong, Catherine Vuong and Ronan Chapalain. The team is known for their expertise in the stereoscopic computer-generated imagery (CGI) field. The Company's goal is to restore, in a unique way, the link between science and entertainment as originally established by visionary author Jules Verne. Through a symbiotic partnership with top scientists, engineers and talented artists, the Company combines creativity and significant experience in 3D CGI filmmaking to transmit knowledge about various scientific and technological fields to the general public in an entertaining and impressive manner. For more information about the company, please visit <http://www.N3DLand.com>

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