



Sea Rex 3D Wins Best Earth Sciences Program Award at 2011 Jackson Hole Wildlife Film Festival

The IMAX theatre film will be released on Blu-Ray™ 3D in the US next month

Jackson Hole (WY), Paris (France) and London (UK) – October 7, 2011 /PR NEWSWIRE/
3D Entertainment Distribution is pleased to announce that its latest IMAX theatre release, *Sea Rex 3D: Journey to a Prehistoric World*, won the award for Best Earth Sciences Program yesterday at the prestigious 2011 Jackson Hole Wildlife Film Festival. The biennial 6-day conference considered by many to be the "Oscars of Wildlife Filmmaking" is an unmatched international industry event drawing international leaders in science, conservation, broadcasting and media.

Sea Rex 3D innovatively sheds light on the extraordinary, larger-than-life and little-known prehistoric marine reptiles. With their daunting size and natural ability for predation, the T. Rex of the seas were already ruling the ancient underwater world 20 million years before dinosaurs roamed the earth. Audiences explore a little-known universe populated by fascinating creatures such as the ferocious *Liopleurodon*, powerful *Mosasaurus*, long-necked *Elasmosaurus*, "big-eyed" *Ophthalmosaurus* and gigantic 75-ft long *Shonisaurus*.

"This award is a tremendous recognition for *Sea Rex 3D* and a wonderful accolade from industry peers at this world-renowned film festival," said Francois Mantello, Chairman and CEO of 3D Entertainment Distribution. "*Sea Rex 3D* is an awe-inspiring science-based adventure for all ages thanks to its innovative story, the stunning quality of its stereography and its state-of-the-art computer-generated images and visual effects in 3D. "

Writer, director and producer Pascal Vuong was pleased to accept the award in person at the Jackson Hole Wildlife Film Festival and expressed, "It was already an honor to have our work considered amongst some of the greatest documentary makers in the world, but my talented team and I were ecstatic yesterday to win the Best Earth Sciences Program prize with this film. It is also a sign of very exciting times that *Sea Rex 3D* continues to encounter increasing popularity around the world, and is frequently lauded by film critics as 'making education cool'."

Sea Rex 3D was first launched theatrically in the US in June 2010 and benefitted from a staggered domestic distribution pattern before expanding to international territories. It has been sold in 29 countries to date, including key markets such as Canada, China, Mexico, France, Germany, the United Kingdom, Denmark, Poland, Russia, Japan, Taiwan and Australia. *Sea Rex 3D* has already grossed USD 11 million at the box office, 5 million of which was generated in the US domestic market. 81 IMAX theatre engagements have now been signed for the film.

The film will debut on Blu-Ray™ in 2D and 3D in the US on November 15, 2011 and later on in other countries under an agreement concluded with Universal Pictures International Entertainment.

Sea Rex 3D was produced by N3D Land Productions and Mantello Brothers Productions and was four years in the making with a USD 5 million budget. The film is written and directed by Pascal Vuong and Ronan Chapalain and features an original soundtrack by Franck Marchal. The film's producers are Catherine and Pascal Vuong, and Francois Mantello. A top-notch team of

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scientists was assembled to guide the filmmakers: Dr. Nathalie Bardet of the CNRS/National Museum of Natural History in Paris (France); Dr. Olivier Rieppel, Rowe Family Curator at the Field Museum in Chicago (IL); Dr. Ryosuke Motani, Professor at the University of California, Davis (CA); Dr. Zulma Gasparini, Paleontologist at Argentina's La Plata Museum and CONICET; and Dr. Benjamin Kear, Paleontologist at Melbourne's La Trobe University (Australia).

Sea Rex 3D is rated Universal by the British Board of Film Classification (BBFC), the equivalent of a General Audience rating from the Motion Picture Association of America.

The official website is <http://www.SeaRex-theFilm.com>

About 3D Entertainment Distribution

Founded in 2001, 3D Entertainment Distribution is the marketing and theatrical sales arm of 3D Entertainment Films and 3D Entertainment USA. Affiliates of 3D Entertainment Films Holdings, the companies are focused on the production, postproduction, sales and theatrical distribution of innovative 3D films for IMAX® theatres and Digital 3D cinemas worldwide. The cornerstone of the Company's film catalogue is a unique underwater film trilogy presented by Jean-Michel Cousteau that has grossed over USD 83 million at the theatrical box office. Last year, the Company announced a new line-up of 3D film projects that includes "Air Racers 3D" (February 2012), "Kenya 3D: Animal Kingdom" (February 2013), "Time: The 4th Dimension" (2013), starring Christopher Lloyd and Deep Roy, and "Patagonia 3D: Into the Wild" (2013). The all-media rights to 3D Entertainment Films' first feature-length film, "Ocean World 3D," were acquired by Walt Disney Studios Motion Pictures in North America and Wild Bunch for overseas territories in 2009. The Company maintains offices in London (UK), Los Angeles (California) and Paris (France). For more information, please visit <http://www.3DEfilms.com>

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