



## **Famous Ocean Explorer Jean-Michel Cousteau Directs His First IMAX® Theater Film, "Secret Ocean 3D"**

3D Entertainment Distribution To Release Film Worldwide  
As Of March 2015

**Los Angeles (CA) and London (UK) – March 21, 2014/** Famous ocean explorer Jean-Michel Cousteau is currently directing his first film for IMAX® theaters and giant screen cinemas, "Secret Ocean 3D" (working title). Co-produced by Ocean Futures Society and 3D Entertainment Films, the 40-minute documentary will allow audiences to discover the ocean as never before. It is slated for release worldwide in 3D and 2D beginning in March 2015.

"Since the 1940s, the Cousteau family has been deeply connected to the ocean. Several generations have grown up with our *Calypso* adventures, which allowed the public to discover what was a totally unknown world at that time," said Jean-Michel Cousteau. "What I was drawn to in this new adventure is that by using new digital macro and motion-macro 3D technology, we are able to go one step further in the discovery of the ocean in a way that my father could have only imagined. Even after 65 years of diving, I was blown away by the spectacular first images we captured, as I discovered an entirely new world too small to be seen by the naked eye. My mission for decades has been to educate future generations so that they understand, fall in love with and protect the ocean. 'Secret Ocean 3D' will help me fulfill these goals and convey my fascination and awe."

"I believe Large Format cinema is the most exciting medium through which to share the Cousteau passion for the ocean with all audiences," said screenwriter Pamela Stacey. "I have worked as a writer with both Captain Cousteau and his son, Jean-Michel Cousteau, on their documentaries and it is a great honor and challenge for me to be able to help translate their adventures to the giant screen. This film delivers an unknown ocean in spectacular fashion."

"It's truly a thrill for me to be overseeing the educational components of 'Secret Ocean,'" said Dr. Richard Murphy, Chief Scientist working with Jacques Yves Cousteau and Jean-Michel Cousteau at Ocean Futures Society for over 45 years. "I am excited that we will have the opportunity to work with many renowned mission-based institutions which will help us convey the messages that the Cousteau family have been sharing with the public for over 60 years."

"We are delighted and honored to be overseeing the worldwide distribution of this wonderful project, which is already generating tremendous interest," said Francois Mantello, CEO and Chairman of 3D Entertainment Distribution. "What better represents the ocean than the Cousteau name? Working with Jean-Michel's team and foundation, Ocean Futures Society, we are already planning a full range of marketing and promotional support, as well as a comprehensive educational program, for the film's release."

For more information, visit [www.3DEfilms.com](http://www.3DEfilms.com)

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**ABOUT JEAN-MICHEL COUSTEAU :**

For more than four decades, Jean-Michel Cousteau has dedicated himself and his vast experience to communicate to people of all nations and generations his love and concern for our water planet. The son of ocean explorer Jacques Yves Cousteau, Jean-Michel has investigated the world's oceans aboard Calypso and Alcione for much of his life. Honoring his heritage, Jean-Michel founded Ocean Futures Society in 1999 to carry on this pioneering work. He has produced over 80 films, received the Emmy, the Peabody Award, the 7 d'Or, and the Cable Ace Award. In 1989, he became a syndicated columnist for the Los Angeles Times where his articles appeared in over sixty newspapers worldwide. Reaching millions of people globally through Ocean Futures Society, Jean-Michel continues to produce environmentally oriented adventure programs and television specials, public service announcements, multi-media programs for schools, web-based marine content, books, articles for magazines, newspaper columns, and public lectures.

**ABOUT OCEAN FUTURES SOCIETY (OFS)**

Jean-Michel Cousteau's Ocean Futures Society was founded to explore the oceans, inspiring and educating people throughout the world to act responsibly for their protection and to celebrate their vital importance to the survival of all life on the planet. Ambassadors of the Environment represents the Society's commitment to prepare the next generation for the responsibilities they will inherit to manage the planet's biosphere. For more information, visit the website at [www.oceanfutures.org](http://www.oceanfutures.org)

**ABOUT 3D ENTERTAINMENT DISTRIBUTION**

Founded in 2001, 3D Entertainment Distribution is a fast-growing company focused on the production, post-production, theatrical sales and marketing of innovative 3D films for IMAX® theaters and digital 3D cinemas worldwide. Based in London and Los Angeles (CA), the Company is dedicated to immersing audiences of all ages in engaging, story-driven 3D experiences that inspire and educate. For more information about our company, please visit <http://www.3DEfilms.com>

Source: 3D Entertainment Distribution

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