



Fly into the Valley of Speed for Memorial Day Weekend

***Air Racers 3D* narrated by Paul Walker opens this Friday at additional locations, including Washington DC's National Air and Space Museum IMAX Theatre and in Dayton (OH), Alamogordo (NM), Corpus Christi (TX) and McMinnville (OR)**

Los Angeles (Calif.), Paris (FR) and London (UK) – May 23, 2012 /PR NEWSWIRE/

3D Entertainment Distribution announced today that its new theatrical release, *Air Racers 3D*, narrated by actor Paul Walker (*The Fast and the Furious* franchise), will be opening at additional IMAX theatres this Friday, including at the Smithsonian National Air and Space Museum (Washington, DC), National Museum of the United States Air Force (Dayton, Ohio), USS Lexington Museum on the Bay (Corpus Christi, Texas), Evergreen Aviation and Space Museum (McMinnville, Oregon) and the New Mexico Museum of Space History (Alamogordo, New Mexico), before launching at COSI, The Center of Science & Industry (Columbus, Ohio) on June 9.

Air Racers 3D is currently onscreen at the Naval Aviation Museum (Pensacola, Florida), Kansas Cosmosphere and Space Center (Hutchinson, Kansas), National Infantry Museum (Columbus, Georgia) and U.S. Space & Rocket Centre (Huntsville, Alabama), and will be released shortly at both the Houston Museum of Natural Science (Texas) and the Smithsonian's Stephen F. Udvar-Hazy Center in Chantilly (Virginia). The film will make its international debut at the Tycho Brahe Planetarium in Copenhagen (Denmark) on June 28, 2012. A Google Map featuring the IMAX theatre locations showing *Air Racers 3D* is available online at <http://g.co/maps/w4qg6>

The film's star pilot Steve Hinton and director Christian Fry will make a special appearance and meet the press on May 24 in Corpus Christi (Texas) and in Hutchinson (Kansas) on May 28. A special screening event, with the director in attendance, will be held at the Esquire IMAX Theatre in Sacramento (California) on September 12, 2012. For more information, go to <http://goo.gl/9jeyw>

Production notes, stills and video assets are available at <http://www.3DEpublicity.com>

Narrated by Paul Walker, *Air Racers 3D* is the first-ever IMAX theatre film devoted to the fastest race in the world: the legendary Reno Air Races. With stunning aerial photography filmed entirely in 3D and unprecedented access granted to the course, *Air Racers 3D* takes audiences into Nevada's Valley of Speed to experience the intensity and high-speed thrills of a sports event like no other combined with spectacular air show entertainment.

Air Racers 3D, which was three years in the making and required a USD 5 million budget, is produced by 3D Entertainment USA and Pretend Entertainment in association with Stereoscope, and distributed worldwide by 3D Entertainment Distribution. Directed by Christian Fry and Jean-Jacques Mantello (*Sharks 3D*, *Ocean Wonderland 3D*), principal photography in 4K and in 3D took place during the 2009 and 2010 Reno National Championship Air Races and was completed at Reno Stead Field Airport in June 2011.

"I have always been fascinated by the sheer power, precision and skills of these tremendously talented pilots who race just 50 feet off the ground at twice the speed of a Nascar race," said narrator Paul Walker. "I was further drawn to the film by its unique historical view of this legendary sport and for the educational insight into the science of flying that it provides."

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The film is recommended for all audiences.

Visit the following official sites for more information:

<http://www.AirRacers-theFilm.com>

<http://www.facebook.com/AirRacers>

<http://www.twitter.com/AirRacers>

<http://www.youtube.com/AirRacersTheFilm>

About 3D Entertainment Distribution

3D Entertainment Distribution is the theatrical sales and marketing arm of 3D Entertainment Film Holdings, a vertically-integrated company founded in 2001 and focused on the production, post-production, sales and theatrical distribution of innovative 3D films for IMAX theatres and Digital 3D cinemas worldwide. The cornerstone of the company's film catalogue is a unique underwater film trilogy presented by Jean-Michel Cousteau that has grossed over USD 84 million at the box office. In 2010, the company successfully launched its first acquisition from N3D Land Productions, the USD 14.5 million-grossing *Sea Rex 3D: Journey to a Prehistoric World*, which was named Best Earth Sciences Program at the 2011 Jackson Hole Wildlife Film Festival. The next film to be released in the company's current line-up is *Kenya 3D: Animal Kingdom* (February 2013). The Company maintains offices in London (UK), Los Angeles (California) and Paris (France). For more information, please visit <http://www.3DEfilms.com>

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