

# 3D Entertainment Distribution Acquires Worldwide Distribution Rights For "D-Day, Normandy 1944"

## 10-Minute Preview Clip to be Screened at Giant Screen Cinema Association (GSCA) Conference in Ottawa on September 15, 2013

Los Angeles (CA), Paris (France) and London (UK) – August 30, 2013 / 3D Entertainment Distribution proudly announced today its acquisition of the worldwide distribution rights to *D-Day, Normandy 1944*, written and directed by Pascal Vuong, and produced by N3D LAND Films. The 40-minute film is slated for a March 2014 release in 3D and 2D giant screen and digital 3D cinemas.

**D-Day, Normandy 1944** is a large format documentary produced entirely in 3D that provides a new, penetrating look at this moment in history in a unique manner to both teach and remind audiences of the largest-ever Allied operation and its lasting effect on the world. On June 6<sup>th</sup>, 2014, the 70th anniversary of D-Day will be marked by national and local commemorations on both sides of the Atlantic, as well as in Eastern Europe, Asia and Australia.

"After grossing \$20 million at the box office with **Sea Rex: Journey to a Prehistoric World**, we are very proud and excited to enter into another distribution agreement with N3D LAND Films' exceptional creative team on this highly-anticipated large-format film," said Francois Mantello, Chairman and CEO of 3D Entertainment Distribution. "History, new technologies, human values and tactical strategy are among the many features that open the film to a wide range of audiences. It is also easily correlated to educational curriculums for all ages."

"We wanted to make a film to pay tribute to all those — the soldiers and civilians — who gave their lives for freedom. Regardless of nationality, virtually everyone today has a parent, grandparent or even a great-grandparent with a connection to World War II. D-Day itself is well-known, yet very few people are aware of exactly why and how, during 100 days in the summer of 1944, Normandy became the most important place in the world," Vuong explained. "Our collaboration with 3D Entertainment Distribution on **Sea Rex** was a successful experience and we are confident that this renewed partnership will be even greater."

The official film website is http://www.DDay-Normandy1944.com

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#### **About 3D Entertainment Distribution**

3D Entertainment Distribution is the theatrical sales and marketing arm of 3D Entertainment Films, a vertically integrated company founded in 2001 and focused on the production and the distribution of innovative 3D films for giant screens both in 15/70 and digital cinemas worldwide. The cornerstone of the Company's film catalogue is a unique underwater film trilogy presented by Jean-Michel Cousteau that has grossed over USD 86 million at the box office. In 2010, the Company successfully launched its first acquisition, the USD 20 million-grossing Sea Rex 3D: Journey to a Prehistoric World, which was named Best Earth Sciences Program at the 2011 Jackson Hole Wildlife Film Festival. Following Air Racers 3D in 2012, narrated by Paul Walker, the company's latest release is Kenya 3D: Animal Kingdom (March 1, 2013), with the upcoming D-Day, Normandy 1944 scheduled for Spring 2014. The new line-up also includes Patagonia 3D: Sea Life Haven (working title) and Oceans 3D (working title). The company has offices in Weybridge (UK) and Los Angeles (California). For more information, please visit <a href="http://www.3DEfilms.com">http://www.3DEfilms.com</a>

#### About N3D LAND Films

N3D LAND Films is a production company founded in 2005 by Pascal Vuong, Catherine Vuong and Ronan Chapalain. The team is known for their expertise in the stereoscopic computer-generated imagery (CGI) field. The Company's goal is to restore, in a unique way, the link between science and entertainment as originally established by visionary author Jules Verne. Through a symbiotic partnership with top scientists, engineers and talented artists, the Company combines creativity and significant experience in 3D CGI filmmaking to transmit knowledge about various scientific and technological fields to the general public in an entertaining and impressive manner. For more information about our company, please visit <a href="http://www.N3DLand.com">http://www.N3DLand.com</a>

Source: 3D Entertainment Distribution

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